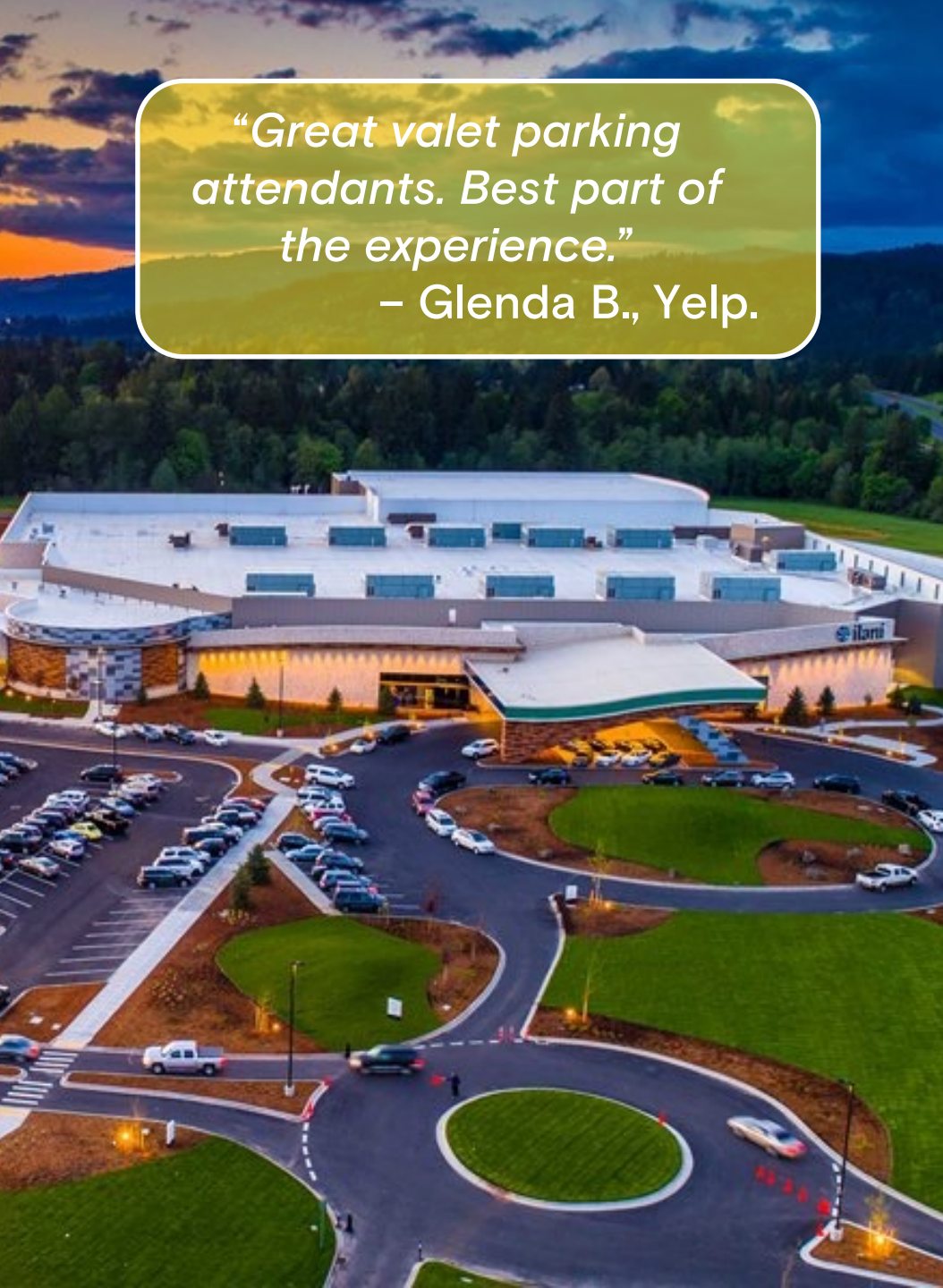


“Great valet parking attendants. Best part of the experience.”
– Glenda B., Yelp.



LOCATION HIGHLIGHT

Ilani Casino Resort

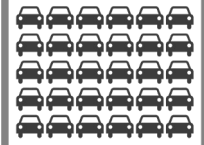

RIDGEFIELD,
WA


GAMING


SHUTTLE SERVICE


VALET


OPERATED BY REEF
PARKING SINCE
2017


17,500+
VEHICLES PER
MONTH

Situation

- Reimagined Parking utilizes CVPS to manage the 800+ space valet operations, automatically tracking each car, ticket, and valet staff movement, allowing for accurate scheduling and cost reduction over time.
- The valet parking team has brought down valet wait times to only three minutes and thirty seconds with the implementation of weekly training activities.
- Six Ilani courtesy shuttles run at this location, providing convenient car-to-door transportation from the self-park lot.